
Thomas Averin

Motion + Animation + Design

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Hello, RKD Group —

My name is Thomas, and I have been a working designer for over a decade. I am an expert in both digital and print design. I have excellently clear communication skills, and my experience ranges from a collaborative agency setting to fully independent one-on-one freelancing. I pride myself on my ability to communicate the value of what I am providing regardless of someone's technical experience.

As a UI Designer at Yahoo, I designed and produced kinetic and interactive advertising for Xbox consoles. I worked almost entirely within clients branding and larger campaigns. I had to make sure I was consistent not only within my own work but the work that came before. I frequently had to localize my campaigns in upwards of 5-6 different languages, including Spanish, Portuguese, German, Italian, and Chinese. I enjoyed the challenge and variety of working on and managing multiple concurrent projects.

I have won multiple awards for my work, including a Silver in Product/Services Launch and a Bronze in Mobile Games and Sites for Halo: Starscope, a video game campaign that I personally pitched and worked to bring to life.

My clients run the gamut from individual small business owners to some of the biggest brands today. I am eagerly seeking out my next opportunity after a very successful two year contract position at Yahoo. I would love to provide my insight to RKD Group! Hope to hear from you soon!

— Thomas Averin Jr.

A handwritten signature in purple ink, appearing to read 'Thomas Averin Jr.', with a long horizontal flourish extending to the right.