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# Thomas Averin

## Motion + Animation + Design

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### Profile

Hello! My name is Thomas. I have utilized my range of creative skills to solve complex intermedia design problems for almost fifteen years. I can operate in a variety of work settings and team scales, from large groups to individual clients.

My projects range from small local business owners to large scale commercial brands. I am eagerly seeking out my next opportunity after a successful two year contract at Yahoo. Thank you!

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### Skills

Figma + Sketch + Invision + Adobe Creative Suite  
(Photoshop, Illustrator, InDesign)

Printing + Prepress

Marketing + Advertising

Motion Design + Animation (After Effects)

Video Editing (Premier)

3D Modeling + Rendering (Cinema 4D, Blender)

Unity + Unreal Engine

Art Direction & Concept Development

Social Media + eCommerce

Multi-region Localizations

UI Design + Prototyping

Illustration

10+ Years of project management experience  
as an independent freelancer

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### Education

Attended Pacific Northwest College of Art for  
a Bachelor of Fine Arts in Communication Design

Graduated Arts & Communication Magnet Academy  
with an endorsement in Computer Design

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### Experience

- Able to execute from concept to final production.
- Design expertise covers motion, print, screen, and more.
- Life long passion for animation and motion design.
- Ability to articulate the value of design choices and collaborate with people of all levels of experience.
- Experience in collaborative and iterative design environments.
- Can collaborate and communicate both remotely and in person.

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### Projects & Employment

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#### Contract Art Director and Designer at T-Mobile

November 2024 — January 2025

- Worked on various internally facing campaigns and presentations
- Wore many hats, but was predominantly responsible for ensuring brand was consistent

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#### Graphic Designer at Yahoo Inc.

October 2021 — November 2023

- Designed in a team that deployed ads for the Xbox game console / *conversion rates for campaigns trended 5-10% above average*
- Created effective marketing for established brands

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#### Graphic Designer at Tripwire (part time)

October 2016 — April 2020

- Spearheaded all creative for the company alongside the art director / *client engagement increased 4-5%*
- Created prepress, social media, and trade show booth graphics

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#### Art Director and Graphic Designer at Paper Napkin Marketing (part time)

December 2015 — May 2020

- Lead creative direction on all client projects
- Created a bespoke content management system for web marketing / *increased conversion for clients by 18%*
- Printing and prepress